



Solarity continues to make positive things happen as they celebrate their four year anniversary

Solarity Credit Union is celebrating their four year anniversary and is thanking the more than 50,000 members who choose Solarity for their financial needs. Solarity's Chief Executive Officer Mina Worthington explained the last four years best when she said, "The previous four years have been the most amazing time of my entire career. Solarity has truly emerged from a "merger of equals" to a completely new organization. Never has it been more clear to me that it is the collection of people within an organization that makes it superior. The remarkable team that we have built at Solarity has a strong sense of purpose. It is because of them that I feel confident that we will employ our core values to thrive in this disrupted industry so that we can create positive experiences for our members, employees, and communities."

Solarity has an internal culture focused on making positive things happen. This is what makes Solarity a select employer in the communities it serves. Solarity employees are committed to understanding members' financial situations and anticipating their needs. This commitment has helped establish Solarity as one of the premier financial institutions in the region.

As a financial cooperative it is important to understand the needs of those you serve. Members who choose Solarity understand that we are investing back into the community. Solarity has been dedicated to serving their members and the community. In 2014, Solarity made positive things happen for their members and the community in the following ways:

- Members saved \$3.872 million through discounts and rates
- Spending of saved money generated \$8.2 million within the community
- Employees served on more than 30 community boards
- Employees volunteered over 1,000 hours in the community
- Employees donated over \$11,000 to their non-profit Employee Community Partner, Rod's House
- Solarity directly employed 112 employees
- 319 jobs were indirectly supported (i.e. the landscaping and maintenance workers)

Solarity is making a difference by continually looking for ways to provide their members with the tools needed to reach their financial goals. Technology plays an important role in everyday life and Solarity embraces that role. In 2012 Solarity launched Online Banking, and in 2013 they launched Mobile Banking and Mobile Deposit. These services give members the ability to access their banking information from the comfort of their own home and while on the go. With the hiring of Chad Ritchie as the Vice President of Digital Experience in June of this year, Solarity is showing their commitment to providing their members with cutting-edge financial tools to make their online and mobile banking experience as simple and seamless as possible.

Target: Peer Groups

In January of 2014, Solarity established the Business Services department which is focused on serving the needs of small businesses in the community. Solarity understands the unique challenges and goals of each business and is committed to empowering their business members and fueling the vitality of the local economy. In March of 2014, Solarity established the Member Contact Center which provides daily customer service to members who call in using their phones. The Member Contact Center prides itself on providing exceptional customer service and solving member issues in a timely manner.

Solarity has experienced a 22.55% growth in assets and a 44.74% growth in loans in the last four years. This growth can be attributed to emphasis Solarity and their employees have placed on creating an environment of superior value and superior service. This is demonstrated by the fact that Solarity is the top mortgage lender in Yakima and Kittitas County*. Solarity has an expert team of Mortgage Lending Officers with over 150 years of financial service experience. With local origination, processing, underwriting, closing, funding and servicing Solarity can meet the mortgage needs of members faster than the competition. They offer more products that save home buyers more money over the lifetime of their loan.

Solarity Credit Union is focused on making positive things happen for their members and the community. This anniversary is one of many more to come as Solarity continues to thrive in a disruptive business environment. For more information regarding Solarity's accomplishments visit solaritycu.org.

*2015 Fidelity Title Co. Mortgage Analysis Summary by RWC